



FOR IMMEDIATE RELEASE

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Partnering with colorFabb, LulzBot Printers Continue European Expansion Partnership Supported with 24/7 LulzBot Technical Support

LOVELAND, COLORADO, USA – Aleph Objects, Inc., makers of LulzBot 3D Printers, has added colorFabb BV to its growing European reseller network. The partnership brings two premium brands in desktop 3D printing even closer together; Aleph Objects is also a reseller of colorFabb 3D printer filaments. To support this partnership, Aleph Objects completed extending its acclaimed technical support to 24/7, making their Colorado-based team of experts available for telephone and email support around the clock.

“We are thrilled to expand our partnership with colorFabb,” Aleph Objects President Harris Kenny said. “ColorFabb has earned tremendous respect in the industry thanks to their unique and innovative materials and their commitment to the highest quality standards. We are honored they have chosen LulzBot 3D printers to pair with their filaments, and we look forward to increasing awareness and adoption of the LulzBot Free Software and Open Source Hardware platform in Europe.”

ColorFabb recently moved into a new state-of-the-art facility allowing greater filament production throughput and warehouse capacity. An inventory of LulzBot 3D printers will be maintained in the Belfeld, Netherlands facility, allowing quick delivery to colorFabb’s customers throughout Europe.

“We are excited to bring our cooperation with Aleph Objects to the next level by adding the highly popular LulzBot Mini and TAZ 6 printers to our webshop and our European customers. The combination of the LulzBot printers and our portfolio filaments will result in a great customer experience. The new production facility of colorFabb will deliver filament production, materials testing and efficient European distribution in order to provide more value for both brands,” colorFabb CEO, Ruud Rouleaux said.

Aleph Objects maintains inventory of 3D printers, parts and plastics in the United States, Canada, the United Kingdom, and Australia. By expanding its international reseller network, prospective customers in even more countries have opportunities to purchase LulzBot 3D Printers locally.

To bolster support for its customers in 80+ countries, Aleph Objects’ Colorado-based technical support staff is now available for email and telephone support 24-hours-a-day, seven days-a-week. “Supporting our users is critical to us. With 24/7 access to our technical support team of 3D printing experts, LulzBot users can get the help they need, no matter their timezone,” Kenny said.

Aleph Objects has been steadily expanding its global reach since its founding in 2011. Apart from inventory in the United States, inventory in Canada and the United Kingdom has been in place since 2014, with an Australian warehouse added in Spring 2016. In addition to carrying regional inventory, Aleph Objects has been expanding its reseller network to offer local sales support.

The desktop 3D printing industry flight to quality continues. With premium brands finding more ways to collaborate, customers win, with new purchasing options and better support. LulzBot 3D printers can be purchased through the colorFabb web store at colorfabb.com/printers .

Graphic Assets (Links)

- Logos
 - [Aleph Objects, Inc.](#)
 - [LulzBot](#)
 - [colorFabb](#)
- Images
 - [Images of colorFabb's new facility](#)
 - [Now available at colorFabb!](#)

Praise for LulzBot Desktop 3D Printers

LulzBot desktop 3D printers are widely acclaimed by critics and customers alike for reliability, robustness, respect of user freedom, ease of use, excellent customer support, and extensive documentation.

Praise for the LulzBot TAZ

Aniwa 2016 Best 3D Printers (No. 1 out of 980)
Tom's Guide "Editors' Choice"
Make: 2016 Guide "Best Overall"
Make: 2016 Guide "Outstanding Open Source"
Make: 2015 Guide "Most Maker Machine"

3D Hubs 2016 Buyers Guide "Best of Enthusiast"
3DPrint.com 2015 Buyers Guide
3DForged "Best Printer Under \$3,000"
3D Printing Industry "Top 3D Printer Under \$2,500"

Praise for the LulzBot Mini

Aniwa 2016 Best 3D Printers (No. 4 out of 980)
PCMag "Editors' Choice"
Inc. "15 Coolest Products of 2015"
Tom's Guide "Editors' Choice"
Tech Radar "10 Best 3D Printers 2015"

3D Hubs 2016 Buyers Guide "Best of Plug 'N' Play"
3DPrint.com 2015 Buyers Guide
3DForged "Best 3D Printers 2016"
3D Printing Industry "Top 3D Printer Under \$2,500"

About Aleph Objects, Inc.

Founded in January 2011 and built on the philosophy of freedom, Aleph Objects, Inc. is a Free Software, Libre Innovation, and Open Source Hardware company. Headquartered in Loveland, Colorado, USA, Aleph Objects designs, develops, and manufactures the LulzBot line of 3D printers, parts, and plastics. Learn more online at [LulzBot.com](#).

Praise for Aleph Objects

#1 Computer Hardware Company (*Inc. 500, 2016*)
Top 250 Private Companies (*CoBizMag*)
Colorado Companies to Watch – Winner (*CCTW*)
Colorado Company of the Year – Runner-Up (*CTA*)

#122 Fastest-Growing Company (*Inc. 500, 2016*)
Top 250 Colorado Manufacturers (*CoBizMag*)
Fastest-Growing Co. in Northern Colorado (*BizWest*)
Small Business of the Year – Finalist (*FCACC*)

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LulzBot is a registered trademark of Aleph Objects, Inc.

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