



EMBARGO UNTIL:

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Aleph Objects, Inc. Announces New Partnerships at CES 2017

LOVELAND, COLORADO, USA – Aleph Objects, Inc., recently named the #1 fastest-growing privately held U.S. computer hardware company by *Inc. Magazine*, announced plans to expand retail channel sales to include Fry's Electronics. The company also announced partnerships with filament material companies Polymaker and twoBEars.

"Channel partners are an important part of our sales mix," Aleph Objects, Inc. President Harris Kenny said. "Our team works hard to select partners who share our commitment to excellent customer experience, and we are excited to grow channel sales through existing and new partners in 2017 and beyond."

Aleph Objects has a pending partnership with [Fry's Electronics](#), a U.S. electronics retail outlet with 34 locations retailing over 50,000 electronic items, plus online shopping at frys.com. Fry's was founded as a Silicon Valley retail electronics store to provide a one-stop-shopping environment for the Hi-Tech Professional. Fry's continues to keep hi-tech professionals supplied with products representing the latest technological trends and advances in the personal computer marketplace.

"Fry's is known for offering its customers a wide variety of leading-edge tech products for home and office," stated company spokesman, Manuel Valerio. "Fry's is thrilled to add another such product line by carrying the LulzBot family of products in all our Stores and at Frys.com. We're confident our customers will also be excited by this new offering."

More details about this new partnership, and other major new partnerships in the works, will be announced in Q1 2017.

Fry's Electronics joins Aleph Objects' over 50 channel partners selling LulzBot 3D printers, parts, and plastics around the world. These include partnerships with other major retail outlets like Amazon (USA, Canada, and Europe) and Micro Center (USA), and specialty outlets like MatterHackers, Dynamism, SparkFun Electronics, IT-Works, MCM Electronics, Print Your Mind 3D, Core Electronics, and more.

In other partnership news, the company recently released four new filaments in collaboration with Polymaker and twoBEars. All four products are sold on LulzBot.com, featuring custom-developed print profiles in [Cura LulzBot Edition](#), and supported nearly 24/7 by the company's technical support team:

- [PolyLite™ PLA by Polymaker](#) – Affordable go-to choice for everyday 3D printing.
- [PC-Max™ by Polymaker](#) – Polycarbonate-based filament for high strength 3D printing.
- [bioFila® Silk by twoBEars](#) – Shiny and soft textured filament for unique applications.
- [bioFila® Linen by twoBEars](#) – Matte and soft textured filament for unique applications.

Visit the LulzBot 3D printers booth at CES 2017 to speak with the team and see the newest supported materials for LulzBot desktop 3D printers: [Tech West, Sands Expo, Level 2, Halls A-D, Booth #42524](#)

- more -

Graphic Assets (Links)

- Logos
 - [Aleph Objects, Inc.](#)
 - [LulzBot](#)
 - [Fry's Electronics](#)
 - [Polymaker](#)
 - [twoBEars](#)
- Polymaker Filament
 - [PC-Max strength test](#) (video)
 - [PolyLite reels](#) (photo)
 - [PolyLite prints](#) (photo)
 - [PC-Max reel](#) (photo)
 - [PC-Max prints](#) (photo)
- twoBEars Filament
 - [twoBEars Linen reel](#) (photo)
 - [twoBEars Linen prints](#) (photo)
 - [twoBEars Silk reel](#) (photo)
 - [twoBEars Silk print](#) (photo)

Praise for LulzBot Desktop 3D Printers

LulzBot desktop 3D printers are widely acclaimed by critics and customers alike for reliability, robustness, respect of user freedom, ease of use, excellent customer support, and extensive documentation.

Praise for the LulzBot TAZ

Aniwa 2016 Best 3D Printers (No. 1 out of 980)
Tom's Guide "Editors' Choice"
Linux Format Magazine 2016 #1 3D Printer
Make: 2016 Guide "Best Overall"
Make: 2016 Guide "Outstanding Open Source"
Make: 2015 Guide "Most Maker Machine"

3D Hubs 2016 Buyers' Guide "Best of Enthusiast"
3D Hubs 2017 Buyer's Guide "Best of Workhorse"
3DPrint.com 2015 Buyers' Guide
3DForged "Best Printer Under \$3,000"
3D Printing Industry "Top 3D Printer Under \$2,500"

Praise for the LulzBot Mini

Aniwa 2016 Best 3D Printers (No. 4 out of 980)
PCMag "Editors' Choice"
Inc. "15 Coolest Products of 2015"
Tom's Guide "Editors' Choice"
Tech Radar "10 Best 3D Printers 2015"

3D Hubs 2016 Buyers' Guide "Best of Plug 'N' Play"
3D Hubs 2017 Buyers' Guide "Best of Plug 'N' Play"
3DForged "Best 3D Printers 2016"
3D Printing Industry "Top 3D Printer Under \$2,500"
3DPrint.com 2015 Buyers Guide

About Aleph Objects, Inc.

Founded in January 2011 and built on the philosophy of freedom, Aleph Objects, Inc. is a Free Software, Libre Innovation, and Open Source Hardware company. Headquartered in Loveland, Colorado, USA, Aleph Objects designs, develops, and manufactures the LulzBot line of 3D printers, parts, and plastics. Learn more online at [LulzBot.com](#).

- more -

Praise for Aleph Objects

#1 Computer Hardware Company (*Inc. 500, 2016*)
Top 250 Private Companies (*CoBizMag*)
Colorado Companies to Watch – Winner (*CCTW*)
Colorado Company of the Year – Runner-Up (*CTA*)
Top 100 Digital Companies (*Built in Colorado*)

#122 Fastest-Growing Company (*Inc. 500, 2016*)
Top 250 Colorado Manufacturers (*CoBizMag*)
Fastest-Growing Co. in Northern Colorado (*BizWest*)
Small Business of the Year – Finalist (*FCACC*)

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